



DALLAS / FORT WORTH

THE NEW DALLAS HAIR

**BEST SALONS
HOT STYLISTS
JUICY GOSSIP**

*and all things big,
beautiful, and blond*

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The Straight Story

WB 33's Victoria Snee tames her curly locks with thermal reconditioning.

STICK-STRAIGHT HAIR, EVEN RIGHT OUT OF THE shower. It sounded more like a dream than reality. I decided to do a story on thermal reconditioning for my weekly "Trendy Tuesday" segment on WB 33 *News at Nine*, and I couldn't think of a better guinea pig than myself. If my coarse, curly hair could be converted to a luscious, silky shine, then I'd know for sure it wasn't just another scam.

I entered Salon Pompeo skeptical but excited. The process was long and tedious, but basically they coat your scalp for protection, soften the hair with a chemical solution, and then straighten quarter-inch sections with flat irons heated to 130 degrees. After the ironing, a neutralizing solution is applied to close the hair cuticle and seal in the softness. Four

and a half hours later, it was time for the real test: the final blow-dry. They washed all the chemicals out, and I held my breath. As my eyes fixed on the mirror, I couldn't believe my bride-of-Frankenstein hair was completely straight. The process has cut at least 30 minutes off my daily hair prep time. I've been trying to "iron things out" with my frizzy hair for years. Finally, I've set things straight! —Victoria Snee



VICTORIA BEFORE



VICTORIA AFTER

Salon Pompeo, 3227 McKinney Ave., Ste. 103. 214-979-0440. Price is \$150 per inch of hair and lasts for six to eight months.

Wang, Victoria Snee, Glen Moray

Best master stylist: Don Francis

Best classic stylist: Alex Ste. Marie

Best trend-setting stylist: Lance Hooper

Best blow-dry stylist: Chadwick James

Best special-event updo stylist: Jennifer Barrios

Best hair colorist: Deanna Dipizio

Best children's stylist: Sara Rice

BEST CUT, COLOR, AND COSMOPOLITAN

Salon Pompeo

3227 MCKINNEY AVE., STE. 103. 214-979-0440

The philosophy? "A trip to the salon should be as pleasurable as possible. What better way to truly indulge yourself than a day at the salon accompanied by your favorite drink?" We couldn't agree more. Martini. Extra dry. Two olives and a trim.

Price range for haircut: \$30-\$70

Price range for color: \$50-\$120

Specialties: thermal reconditioning (see p. 85)

Celebrities served: Steven Jones, Zhizhi