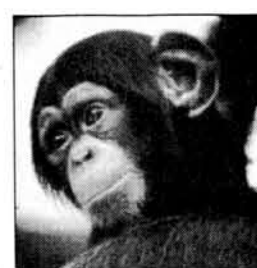




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Section B

# The Turtle Creek News

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## QUESTIONS & ANSWERS

With

# Deanna Di Pizio

*Turtle Creek Entrepreneur, In The Business Of Beauty, Is  
A Native New Yorker Who Loves Cooking And Hates Computers.*

By Sally Blanton

Deanna is single and of course desires to be married some day. Until then she claims that Presley, her Shitzu, is her best friend. In fact she wouldn't sell him, even for \$1 million. Being from New York makes her a huge fan of The Sopranos, Seinfeld, and Sex and the City. And being Italian makes her passionate for cooking...so much so that she throws a dinner party every Sunday night. This energetic lady worked tirelessly on Ron Kirk's campaign. A person she truly admires is Mary Kay Ash and to complete this thumb nail sketch about Ms. Di Pizio...she is writing a book.

She was only twenty four when she founded the up-scale European style Salon Pompeo on McKinney. Down-to-earth, frank and highly motivated, Di Pizio trained under renowned stylist Don Francis at "Jingles" in New York. Deanna was named "best hair colorist" by D Magazine, and does thermal re-conditioning for straightening. She believes in building clientele with personalized beauty solutions. Ever trying to offer extra perks, Pompeo serves martinis, wine or champagne along with their full service facials, massages, etc. The staff wants to indulge your body and soul. Deanna is a strong believer in individualized beauty solutions for everyone.... "Beauty isn't cookie cutter!"

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## QUESTIONS & ANSWERS

By: Sally Blanton

# DEANNA DI PIZIO

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• When and where were you born?

Buffalo, New York, on July 25, 1971.

• What is your fondest childhood memory?

Growing up in a large family. My mother and father packed up all five of us kids in the station wagon and drove to Disney World from Buffalo. I wanted to live there forever!

• What were you like as a teenager?

Rebellious and spoiled, no doubt. (I am the youngest of five kids.)

• What is the worst of most unusual job you ever had?

I worked at a bakery in Manhattan while completing my training at Jingles International. I was covered in flour all the time!

• What do you think has been your greatest achievement?

Starting Pompeo when I was 24 years old - I had no idea what I was getting into. I was panicked for the first six months.

• What are you passionate about?

Everything!...I'm Italian. I'm an incredibly anal micro-manager. I have a huge passion for cooking; a family tradition.

• What is a personal theme song that would fit you?

"I'm Every Woman."

• What is the best thing about being a woman?

Being feminine, sexy, and yet smart.

• Do you collect anything?

Handbags and rosaries. Every time I go home, my mother gives me another rosary. There is one in every handbag I own. I think she wants God to know that at any given time, no matter where I am, I am a devout Catholic.

• If you could "do lunch" with anyone, who would it be?

Peggy Guggenheim. One of the most powerful women of her time, she basically start-



*"...I Wished I Really Enjoyed Working Out, So I Wouldn't Have To Pay A Trainer To Ensure I Showed Up For My Workouts..."*

ed the New York art world. There's something about being powerful and influential about a passion, such as art, that I really connect with.

• What do men not understand about women, and women not understand about men?

Men don't understand that women don't need "handymen": we do not want a solution to every problem, rather, we just want them to listen and act interested. Women do not understand why men have to win at everything.

• What has been your favorite age so far?

Definitely when I was 21, and I made the big decision to move to Dallas. I came here with not much, and went through a difficult transition period. It was lonely - but it made me the independent person I am today.

• What has been your most creative Halloween costume?

Pamela Anderson. (If ev-

erone could see my real chest, they would understand the creativity involved!)

• What is the most interesting place you've ever visited? What is your favorite vacation spot?

While Amsterdam definitely ranks as the most interesting, my favorite vacation spot is every beach I have ever visited.

• What is the best thing about living in America?

Drive-thru and delivery.

• What are the best things about living in Texas?

All the women who were blond as children - or think they need to be blond. They keep me in business.

• One of life's free luxuries is?

Time.

• What is an unforgettable party or event you have attended?

The last rally for Ron Kirk's senatorial campaign, because I

supported him and what he was doing 110 percent. I'm involved in a number of community causes, and believe that the best memories are made when you're attempting to change the world.

• What kind of music stirs your soul?

Music that is truly art. Some of the current pop drives me nuts because it lacks substance and heart. In my CD player now are Norah Jones, John Mayer, and Sinatra's Greatest Hits.

• What five adjectives best describe you?

Energetic, passionate, impatient, giving, and ridiculous about my dog.

• What, or who, makes you laugh?

Everyone who works at Pompeo. Creative people are different - and usually not very logical.

• What would you like to change about yourself?

I would love to be tall. And wished I really enjoyed working out, so I wouldn't have to pay a trainer to ensure I showed up for my workouts.

• If money were no object, what would you buy tomorrow?

Mary Kay Cosmetics Corporation. I admire the empire Mary Kay built, and would love to have known her.

• What three things would you take on a "Survivor" trip?

A man, a toothbrush, and my dog, Presley, for someone to snuggle with when the man makes me mad.

• What books are on your bedside table?

The Four Agreements by Don Miguel Ruiz it was life-changing for me, and now I have all of my friends and employees read it. The Power of Now by Eckhart Tolle, and Dog Handling, a fun 30-something singles novel written by British writer Clare Naylor - it's very Bridget Jones' Diary.

• What is under your bed?

My dog, Presley, a Shitzu. She sleeps there.